



Sponsorship Menu

ALL EVENT SPONSORSHIPS INCLUDE RECOGNITION IN PRE-EVENT INVITATIONS & FLYERS, RECOGNITION AT THE EVENT AND IN NEWSLETTERS USING COMPANY NAME AND LOGO BEFORE AND AFTER EVENT. COMPANY BANNER AND/OR SIGNAGE AT THE EVENT AND THE SPONSOR IS GIVEN THE OPPORTUNITY TO SPEAK BRIEFLY AT THE BEGINNING OF THE MEETING/EVENT.

SUMMER PICNIC

AUGUST 11, 2018. THE FAMILY SUMMER PICNIC FOCUSES ON OUR MEMBERS, THEIR FAMILIES, OUR MEMBER'S EMPLOYEES AND THEIR FAMILIES AS WELL AS POTENTIAL MEMBERS OF OUR LOCAL BIA. THIS IS AN INFORMAL EVENT WITH AN OPPORTUNITY FOR NETWORKING AND JUST PLAIN HAVING FUN.
\$1000.00 FOOD & DRINK (1)

MEET NAHB

ANNUALLY THE NATIONAL ASSOCIATION OF HOME BUILDERS VISITS SSEABIA AND OFFERS BOARD TRAINING. THE SPONSOR IS GIVEN THE OPPORTUNITY TO SPEAK BRIEFLY AT THE BEGINNING OF THE MEETING AND MEET WITH THE NAHB REPRESENTATIVE. THIS SPONSORSHIP INCLUDES A FREE AD IN OUR MONTHLY NEWSLETTER AND YOUR COMPANIES NAME, INFORMATION AND WEB LINK LISTED ON THE FRONT PAGE OF OUR WEBSITE AS A SPONSOR. \$500.00 (1)

MISTY FJORDS CRUISE

FALL 2018. THIS YEAR SSEABIA IS PLANNING A MISTY FJORDS DINNER CRUISE FOR OUR FALL GENERAL MEMBERSHIP MEETING. WE DEPART FROM KETCHIKAN AND VISIT MISTY FJORDS DURING A 4.5 HOUR CRUISE. WE WILL OFFER OUR MEMBERS THIS CRUISE COMPLETE WITH A CATERED DINNER AT AN AFFORDABLE COST. \$500 FOOD & DRINK (4)

HOLIDAY DINNER

JANUARY 2019. THIS MEMBERSHIP MEETING FEATURES DINNER WITH INDUSTRY PROFESSIONAL SPEAKERS. OUR MEMBERS, THEIR FAMILIES, OUR MEMBER'S EMPLOYEES AND THEIR FAMILIES AS WELL AS POTENTIAL MEMBERS OF OUR LOCAL BIA ARE INVITED TO ATTEND. THIS IS AN INFORMAL EVENT WITH AN OPPORTUNITY FOR NETWORKING AND INFORMATION. \$500.00 FOOD, BEER & WINE (2)

TRADESHOW

MARCH 8 - 9, 2019 TED FERRY CIVIC CENTER. WE WORK HARD TO BRING A PROFESSIONAL, WELL-ORGANIZED SHOW FOR THE PEOPLE OF KETCHIKAN. WE FEEL THAT THROUGH OUR ADVERTISING AND PROMOTIONAL CAMPAIGNS THE TRADE SHOW DRAWS THE RIGHT KIND OF PEOPLE THAT OUR EXHIBITORS WANT TO SEE AND COMMUNICATE WITH. THIS YEAR THE TRADE SHOW IS BEING HELD ON. SSEABIA IS OFFERING A LIMITED SHOW SPONSORSHIP PROGRAM FOR SSEABIA MEMBERS. WE FEEL THIS WILL BE AN OUTSTANDING OPPORTUNITY FOR MEMBERS TO OBTAIN EXCELLENT EXPOSURE FOR THEIR COMPANIES, PRODUCTS AND SERVICES. BELOW IS A LISTING OF THE SHOW SPONSORSHIPS AVAILABLE AND EXPLANATIONS OF EACH. COMPANIES INTERESTED IN PARTICIPATING SHOULD CONTACT THE SSEABIA OFFICE AS SOON AS POSSIBLE. ALL SPONSORSHIPS IN ANY AMOUNT WILL BE GREATLY APPRECIATED. IN ALL CASES WE WILL DO OUR BEST TO MAKE SURE YOUR COMPANY RECEIVES MAXIMUM EXPOSURE.

- EXHIBITOR HOSPITALITY LOUNGE: SNACKS AVAILABLE IN BACK HALL AREA DURING THE TWO DAYS OF THE SHOW FOR VENDORS TO TAKE A BREAK AND HAVE A SNACK AND BEVERAGE AWAY FROM THEIR BOOTHS. \$275.00 (4)
- EXHIBITOR ICEBREAKER LUNCH: FOOD AND SOFT DRINKS AVAILABLE DURING SHOW. \$350.00 (2)
- COFFEE BREAK SPONSORSHIPS: COFFEE AND PASTRIES FOR PUBLIC EDUCATION CLASSES. \$200.00 (4)
- CONTRACTOR RECEPTION: THIS WILL BE AN OPPORTUNITY FOR THE CONTRACTORS TO VISIT THE VENDORS ON SATURDAY AFTER THE EVENT IS OVER AND THE DOORS ARE CLOSED TO THE PUBLIC. FOOD \$1,000.00 (1), BEVERAGES \$1000 (1), DESSERT \$500.00 (1)

DIGITAL NEWSLETTER

OUR NEWSLETTER IS DISTRIBUTED MONTHLY TO OUR MEMBERS, POSTED ON SOCIAL MEDIA AND ON OUR WEBSITE. THIS IS AN EXCELLENT WAY TO GET YOUR BUSINESS EXPOSED TO A LARGE POOL OF POTENTIAL CLIENTS.

1/4 PAGE AD 4" X 5" \$50

1/2 PAGE AD 8" X 5" \$100

FULL PAGE AD 8" X 10" \$150

COMPANY HIGHLIGHT

SSEABIA WILL COME VISIT YOUR JOBSITE OR OFFICE, TAKE PHOTOS, GET THE DETAILS AND WRITE UP A HIGHLIGHT ON YOUR PROJECT AND/OR YOUR COMPANY FOR OUR MONTHLY NEWSLETTER. THIS IS EXCELLENT EXPOSURE TO LET POTENTIAL CUSTOMERS SEE YOUR SUCCESS! OUR NEWSLETTER IS DISTRIBUTED MONTHLY TO OUR MEMBERS, POSTED ON SOCIAL MEDIA AND ON OUR WEBSITE. THIS IS AN EXCELLENT WAY TO GET YOUR BUSINESS EXPOSED TO A LARGE POOL OF POTENTIAL CLIENTS. \$300.00 (12)

WHY SPONSOR?

- TO GENERATE NEW BUSINESS AND REVENUE OPPORTUNITIES
- TO REACH INDUSTRY'S DECISION-MAKERS AND EXPERTS
- TO ENHANCE CORPORATE PROFILE AND POSITION YOUR COMPANY AS AN INDUSTRY LEADER
- TO BROADEN YOUR EXPOSURE TO NEW CLIENTS AND PARTNERS FROM AROUND ALASKA
- TO SHOW SUPPORT FOR YOUR INDUSTRY AND HELP FACILITATE ONE-OF-A-KIND NETWORKING AND INFORMATION SHARING OPPORTUNITIES
- TO TAKE ADVANTAGE OF SPECIAL PROMOTIONAL OPPORTUNITIES AVAILABLE ONLY TO SPONSORS



Sponsorship Commitment

THIS FORM MAY BE USED TO MAKE ALL YOUR SPONSORSHIP SELECTIONS IN ADVANCE AS YOU DEVELOP YOUR MARKETING PLAN AND BUDGET. OR YOU MAY USE IT OVER AND OVER THROUGHOUT THE YEAR.

SOUTHERN SOUTHEAST ALASKA BUILDING INDUSTRY ASSOCIATION WILL GLADLY HOLD YOUR SPONSORSHIP CHOICES FOR YOU. PLEASE MARK YOUR CHOICES BELOW. YOU MAY ALSO CHOOSE TO MAKE A PAYMENT ON YOUR SELECTED SPONSORSHIPS NOW OR AT THE TIME OF THE EVENT.

COMPANY NAME: _____

AUTHORIZED BY: _____

EVENT	QUANTITY	PRICE EACH	TOTAL
ANNUAL SUMMER FAMILY PICNIC	_____	\$1,000	\$_____
WINTER GENERAL MEMBERSHIP MEETING DINNER	_____	\$ 500	\$_____
TRADE SHOW			
EXHIBITOR HOSPITALITY LOUNGE	_____	\$ 275	\$_____
EXHIBITOR ICEBREAKER LUNCH	_____	\$ 350	\$_____
EDUCATION COFFEE BREAK	_____	\$ 200	\$_____
CONTRACTOR RECEPTION FOOD	_____	\$1,000	\$_____
CONTRACTOR RECEPTION BEVERAGES	_____	\$1,000	\$_____
CONTRACTOR RECEPTION DESSERT	_____	\$ 500	\$_____
MISTY FJORDS DINNER CRUISE	_____	\$1,000	\$_____
NAHB BOARD TRAINING	_____	\$ 500	\$_____
DIGITAL NEWSLETTER AD			
1/4 PAGE AD 4" X 5"	_____	\$ 50	\$_____
1/2 PAGE AD 8" X 5"	_____	\$ 100	\$_____
FULL PAGE AD 8" X 10"	_____	\$ 150	\$_____
JOBSITE / COMPANY HIGHLIGHT	_____	\$ 300	\$_____

TOTAL SPONSORSHIP \$_____

_____ I WILL COMMIT TO THE ABOVE SPONSORSHIPS AT THE TIME OF THE EVENT

_____ I WOULD LIKE TO PAY FOR THE ABOVE CHOICES NOW WITH THE ENCLOSED CHECK